

Small Business IS personal

CHAPTER 1 - PART 15

Baggage can be GOOD!

This may be one the shortest points in the entire book. I have to be quick because my garlic and capers are roasting on the stove for my arugula salad.

This is my point: "Baggage can be good" You know how all of us have emotional baggage we carry from our childhoods or our marriages?

I grew up never knowing my genetic father. As a result, I have a passion to 'make a difference' to my kids and other people. I realize this is the impetus behind this book. I want to pass on to you things that I have learned the hard way so you don't have to go through them. This is me being an entrepreneurial mentor - and that comes from my baggage! "Baggage can be good!"

We'll deal with question transformations in a later chapter, but this is a nice example of finding the 'pony in the manure pile'.

What is it about your baggage - the failed relationship, the divorce, the bankruptcy and things that have hurt you - that can be mentally turned around and made into inspiration and the power for doing something great for other people?



"These personal ground zeros are what allow us to live" says Naomi Judd. "They strip us down, and you have no choice but to get rid of all the extraneous stuff."

Check out: www.naomijudd.com/

